



CIECA Newsletter

Connecting Taiwan and the World
CIECA means International Business

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Monthly Event Summary

Mr. Henry Chih-Shang Kao, Chairman of CIECA, Hosted a Luncheon in Taipei in Honor of Joanne Ou, the New Representative in New Zealand On January 7, 2023

Mr. Henry Chih-Shang Kao, Chairman of CIECA hosted a luncheon for Joanne Ou, the new Representative of Taiwan Economic and Cultural Office in New Zealand on January 7, 2023.

The VIP guests included Mr. Chen Chao-Yih, Chairman of Taiwan-New Zealand Business Council; Secretary General Frank Wu and Director Hedy Lee from CIECA; Mr. Jason Lin, National Policy Advisors to the President; Mr. Jerry Guo, President of Taiwanese Chambers of Commerce in Oceania (TCCO); President Kao Shing-Hwang and Director Chiu Chang-Hsin, of China Airlines; Mr. James Chiao, CEO, Smart Cities Consulting Technology Inc.; etc.

Representative Joanne Ou used to be the spokesperson of the Ministry of Foreign Affairs and was appointed as the representative to New Zealand in December last year. She pledged to further promote the relations between Taiwan and New Zealand in the hope of achieving the goal of joining the CPTPP. The year of the 2022 also marked the 10th anniversary of the signing of the “Agreement between New Zealand and the Separate Customs Territory of Taiwan, Penghu, Kinmen, and Matsu on Economic Cooperation, ANZTEC.” She looked forward to seeing more interaction and bilateral cooperation between the two countries in the future.



Front row left to right: Mr. Jason Lin, National Policy Advisors to the President; Representative Joanne Ou; Chairman Henry Kao, President Kao Shing-Hwang. Left to right in the back row: Director Chiu Chang-Hsin, President Jerry Guo, Chairman Chen Chao-Yih; Secretary General Frank Wu and CEO James Chiao.

CIECA Visited the Italian Economic and Trade Office to Discuss the 7th Meeting of Taiwan-Italy Joint Business Council

Mr. Frank Wu, Secretary General of CIECA led colleagues from the European Department to visit with Mr. Davide Giglio, Representative of the Italian Economic, Trade and Cultural Promotion Office in Taipei on the afternoon of January 5, 2023. The two sides exchanged views on Taiwan-Italy bilateral cooperation opportunities in electric vehicles, biomedical and semiconductor industries.

They also discussed the plan for the 7th Meeting of Taiwan-Italy Joint Business Council.

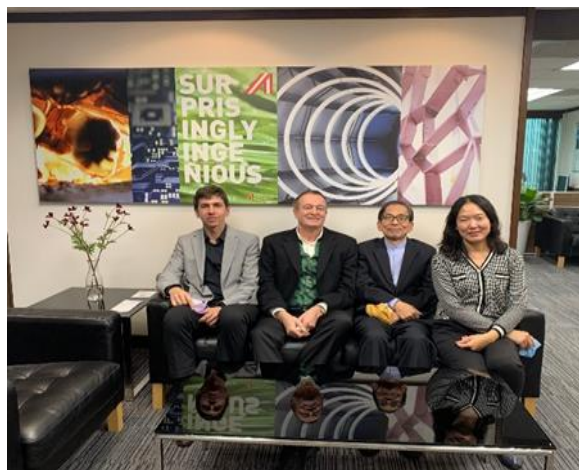
Representative Davide Giglio pointed out that Italy is a major manufacturer of motor vehicles in the EU, and currently intends to actively develop electric vehicle's charging systems whose key components are all relevant to information and communication industries, over which Taiwan has the edge. The two sides can benefit each other from exchanging experiences and combining their individual resources. Italy also wants to strengthen its chip capacity and facilitate knowledge exchanges with Taiwan. It is suggested that exchanges be made on semiconductor design and raw materials.



Mr. Davide Giglio, Representative of the Italian Economic, Trade and Cultural Promotion Office in Taipei.

CIECA visited the Austrian Commercial Office to discuss the 13th Taiwan-Austria Economic Cooperation Conference

Mr. Frank Wu, Secretary General of CIECA, led colleagues from the European Department to visit Mr. Hermann Ortner, Director of Austrian Commercial Office on the afternoon of January 17, 2023. The two sides exchanged views on smart cities, industry 4.0, electric vehicles, green energy, and other related matters for the 13th Taiwan-Austria Economic Cooperation Conference.



From left to right: Mr. Allan Vocat, Project Manager, Austrian Commercial Office; Mr. Hermann Ortner, Director of Austrian Commercial Office; Mr. Frank Wu, Secretary General of CIECA; Ms. Peggy Lu, Director of CIECA.

CIECA Visited with Representative David Steinke, the Czech Economic and Cultural Office in Taiwan on January 10, 2023

Mr. Frank Wu, Secretary General of CIECA, led the colleagues from the European Department to meet with Mr. David Steinke, Representative of the Czech Economic and Cultural Office on January 10, 2023. Ms. Kateřina Heinischová, Head of Economic and Trade Section of the Czech Economic and Cultural Office also attended the meeting to discuss matters of the 18th Session of the Czech-Taiwan Joint Business Council. Both sides talked pleasantly, and the atmosphere was harmonious. CIECA's counterpart, the Confederation of Industry of the Czech Republic, will jointly organize with the Czech-Taiwanese Business Chamber a delegation to visit Taiwan. The said delegation will be accompanied by Ms. Markéta Pekarová Adamová, Speaker of the Chamber of Deputies of the Parliament of the Czech Republic (PSP ČR) to visit Taiwan and will hold the 18th Session of the Czech-Taiwan Joint Business Council in Taipei. CIECA will work closely

with the Czech Economic and Cultural Office to jointly promote economic and trade cooperation between Taiwan and the Czech Republic.



A group photo: Mr. Frank Wu, Secretary General of CIECA (Right 2); Mr. David Steinke, Representative of the Czech Economic and Cultural Office (Right 3); Ms. Kateřina Heinischová, Head of Economic and Trade Section of the Czech Economic and Cultural Office (Left 3); Ms. Peggy Lu, Director of CIECA (Left 2).

Taiwan Africa Business Association Held “The 16th Founding Anniversary Party” on January 12, 2023

The Taiwan-Africa Business Association (TABA) held “The 16th Founding Anniversary Party” at the Taipei International Convention Center on January 12, 2023. About 420 guests were present at the party. They included Mr. Anthony Chung-Yi Ho, Director General of Department of West Asian and African Affairs,

MOFA; Mr. Graham Anderson, Representative of the Liaison Office of South Africa; Mr. Nabeel Al-Tel, Director of the Jordanian Commercial Office; Mr. Frank Wu, Secretary General of CIECA; government officials; foreign Ambassadors; representatives of associations; and TABA members.



A group photo for the 16th Founding Anniversary Party held by Taiwan Africa Business Association.



Mr. Frank Huang, Chairman of TABA held the party. About 420 guests were present.



Mr. Frank Wu (Left 3), Secretary General of CIECA led colleagues to attend the 16th Founding Anniversary Party held by Taiwan-Africa Business Association. Mr. Frank Huang, Chairman of Taiwan Africa Business Association (Right 3); Ms. Sophia Hung, Vice Chairman of Taiwan-Africa Business Association (Right 2); Ms. Apple Chou, Executive Director of Taiwan-Africa Business Association (Left 2); and Ms. Shu Ching Tu, Director of Taiwan-Africa Business Association (Right 1).

CIECA Attended the Party for Celebrating the Republic Day of India

At the invitation of the Indian Taipei Association, Secretary General Frank Wu attended the Party for Celebrating the Republic Day of India held at the Grand Hyatt Taipei on January 17, 2023. Mr. Gourangalal Das, Director General of India Taipei Association and Dr. Jaushieh Joseph Wu, Foreign

Minister of the Republic of China (Taiwan) came to the stage to deliver opening speeches.

Director General Gourangalal Das stated that India is the fifth largest economy in the world and holds the current G20 Presidency. India will continue to cooperate with Taiwan and thanked Taiwan for giving concern and hospitality towards Indians living here.

Minister Wu stated that Taiwan-India relations had continued to flourish in recent years, the bilateral trade hit a record high of US\$8.4 billion in 2021, and memoranda of understanding were signed on GreenTech and Electronics. He pledged to continue to deepen bilateral cooperation between the two countries and promote a closer Taiwan-India partnership.



On January 17, 2023, Mr. Frank Wu, Secretary General of CIECA was invited to attend the Party for Celebrating the Republic Day of Indian at the Grand Hyatt Taipei and took a photo with the Director General of the Indian Taipei Association, Gourangalal Das and his wife.

Experience Sharing on “Taiwan Economic Cooperation Mission to Côte d'Ivoire”

The Latin American and African Department of CIECA made a presentation on “Taiwan Economic Cooperation Mission to Côte d'Ivoire” on the CIECA monthly meeting of January 10, 2023. CIECA organized the Study Group to visit Côte d'Ivoire from November 7 to 13, 2022. In the monthly meeting, Ms. Muse Wu, a delegate of the group and a staff member of CIECA, shared the basic information, country profile, itinerary, visiting experiences, and suggestions with colleagues.

Mr. Jeff Sun, Vice Chairman of CIECA, served as the Chief Delegate. A total of 16 delegates came from the industries of construction, packaging machinery, auto parts, food processing, logistics, and electro-mechanics, as well as from the public sector, and the education and training institutions on science and technology. The delegation went there for seeking cooperation opportunities.

Indeed the delegation made a lot of achievements. For example, EZ4U Enterprise Co., Ltd. negotiated the projects on social housing, commercial housing construction, the export of building materials production machinery, and other businesses with manufacturers in Côte d'Ivoire; Other than that, the purpose of joining the delegation by the K&H MFG. Co., Ltd., was to conduct an integrated evaluation of university system and its courses for appropriate planning, and to help build affiliation between colleges in Taiwan and Côte d'Ivoire with the aim of reaching the goals of fostering and exchanging talents for the two countries. In addition, Pro-trade Applied Materials Corp. reached a purchase agreement with GIE

GPEC-CI in Côte d'Ivoire. Furthermore, Hong Sheng Packaging & Technology Enterprise Co., Ltd. intended to export automatic packaging equipment to Côte d'Ivoire and hoped to do trade business as well as personnel training and cooperation for advancing economic and trade relations between the two countries.



Ms. Muse Wu made a presentation on experience sharing of “Taiwan Economic Cooperation Mission to Côte d'Ivoire” on January 10, 2023.